IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Jeffrey George et al.

Serial No.: 10/661,392

Filed : September 12, 2003 **Atty. No** : 060518.00159

Title : SYSTEM AND METHOD FOR ENROLLING A PLAYER IN A PLAYER

TRACKING SYSTEM

Art Unit : 3714

Examiner: Travis R. Banta

AMENDMENT

Commissioner of Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Office Action dated August 31, 2007, please amend the application as follows. Amended paragraphs and a version of all pending claims and their current status are presented having necessary markings to show any changes made in compliance with 37 C.F.R. §1.121.

Amendments to the Claims – are reflected in the listing of claims which begins on page 2; Remarks/Arguments - begin on page 15 of this paper.

H&H Docket No.: 060518.00159